



Conservation...

...a Way of Life

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What make us humans different?



Animal






- Driven mostly by instinct
- Consumes natural resources
- Has little control over elements
- Essentially Pyrophobic (afraid of **fire**)

Human

- Driven by reason and instinct
- Consumes and convert natural resources
- Controls vast amounts of resources and elements
- Is capable of controlling **fire**

Humans : an extended version



- We cook and eat things which were originally not meant for us, **extending** our metabolism 
- We travel very long distances, with the help of animals, wind and fuels, **extending** our range 
- We hunt, work and stay awake well into the night, **extending** our activity times using artificial lighting 
- We exert lot more force than our muscles would allow by **extending** our motor skills 
- We control large amounts of resources and convert them into other usable forms, **extending** value of resources 

Extended metabolism



Extended range



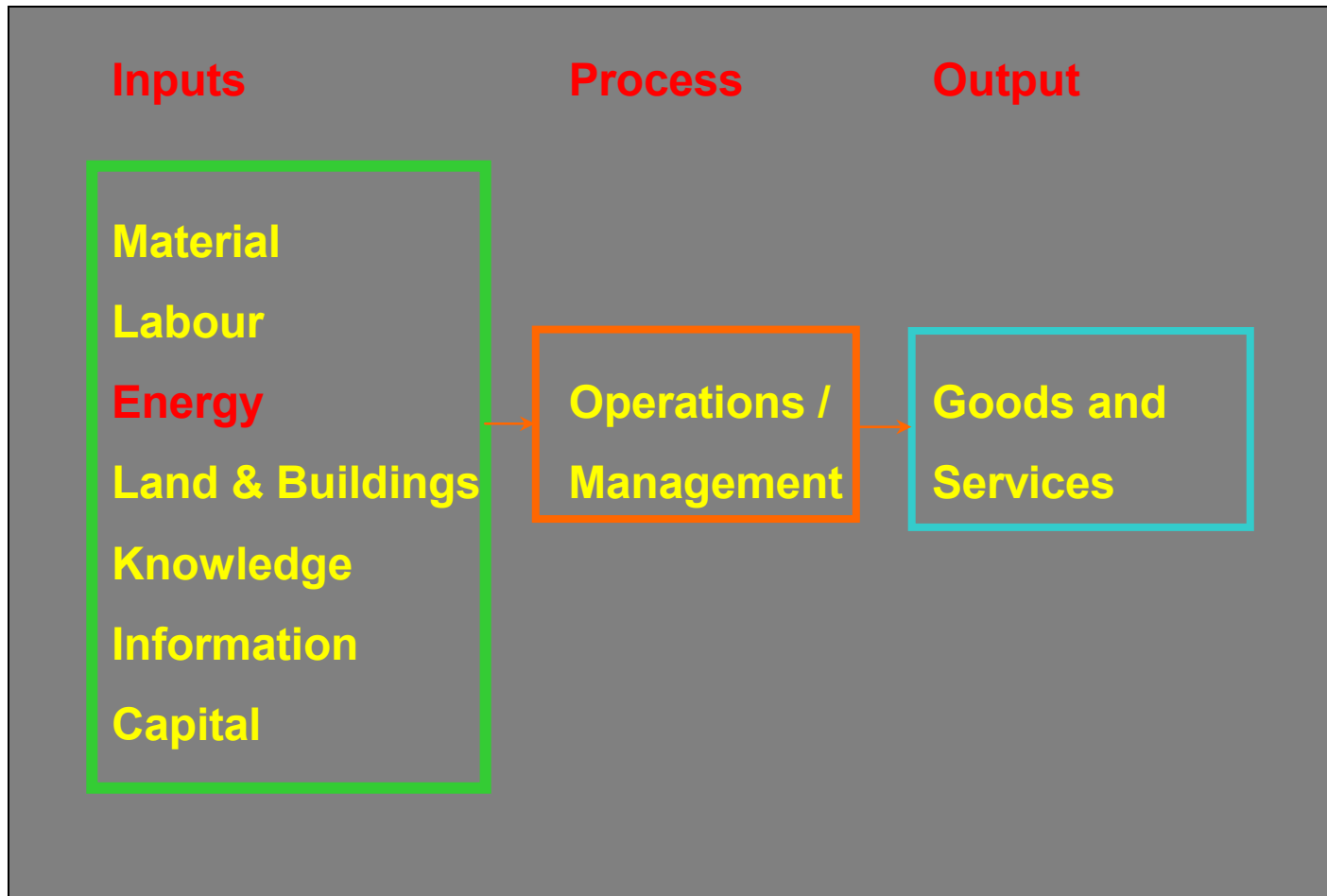
Extended hours



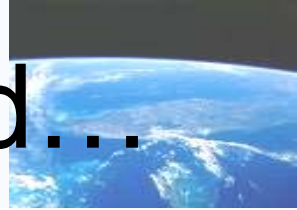
Extending our motor skills



A typical conversion process



So this is why we rule the world...



- Other species simply consumes resources
- No other species is capable of controlling **fire** (energy)
- We control vast amounts of resources and covert them in to other forms
- We have tamed **fire** and is making a good use of it

What makes us better humans?



- Superior ability to control and convert natural resources *i.e.* more knowledge
- Superior ability to use **energy** and other resources efficiently and effectively

Energy plays a significant role in the present dominance of human race on earth. Thus energy is identified as one of the parent industries

What then is Conservation..?



- Conservation means preserving or leaving something or a resource as it is
- It also means using some resource without much affecting the original form or quantity
- Energy conservation is essentially using less energy by either
 - Reducing the energy required for doing some activity (e.g. using a tube light instead of a normal bulb)
 - Reducing the level of activity itself (e.g. switching off an unwanted lamp)

Why Conservation is important..



- World population is growing, more consumers
- Most world economies are growing, resulting in increased energy demand, more activities
- Individual energy demand too is growing, due to new found affluence and resultant acquisition of appliances and devices
- Few people can do work of armies, thanks to mechanisation, and this requires energy

***People want to do more things better and faster...
This ensures that resources are depleting faster
than ever...***

What can we do..?



- Go on doing the things we now do..?
 - Each one of us consuming resources sufficient for a village
 - Use all the gadgets and gimmicks the world produce
 - Burn the ‘extra calories’ in the plethora of gymnasiums
- Revert back to our old life styles..?
 - Eating what we can, without cooking
 - Roam within a range our feet will take us
 - Sleep by dusk
 - Not employing any machine or appliance

Both Good old ways and Bad new ways are impossible..!

Is there a good new way..?



- Changing the way we eat
 - eat more fruits and vegetables (uncooked health food?)
 - eat only things we are supposed to eat (become vegetarian?)
- Changing the way we work
 - Walk as much as we can (becoming healthier?)
 - Cut down transport (work from home via telecommunication networks?)
- Changing our lifestyle
 - Pumping our own water (a home gym by the well?)
 - Splitting firewood for cooking (is it a good workout?)
 - Using lesser number of appliances (yet another workout?)
 - Starting the day early, finishing early (what? no TV?)
- Making things that last, and does not pollute
 - Charging for service, not the product (transport and not cars?)
 - Changing from disposable to extended life products (ink pens?)
- Shifting from **My...** to **Our...** philosophy
 - Share resources as much as possible (Our Computer?)
 - Mega global brands to be replaced with Our produce (Produce locally, consume locally?)
 - Cooperating instead of competing (Eliminate some professions?)



My advise to you, the future citizenry...



- Calm down...watch the world go by...
 - Make the most out of your life...
- Live responsibly and help all else to live...
 - Recycle, reuse, share and buy things that last
- Satisfy your needs but not wants...be contented...
 - Know what your really want, not what others tell you that you need
- Conquer thyself... make good use of your time...
 - Life is meant for living, not spending!



My question to the world...



How much is
enough..?



Thank you

Contact me...

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Things that last...



No time..?

